

A hand is shown pouring red wine from a dark bottle into a clear glass. The background is a bright blue sky with some lens flare effects. The wine is captured mid-pour, creating a dynamic sense of movement. The overall composition is clean and modern.

THE RIVER- LAND RUNS FREE

*Uncork Today,
Raise A Glass To
Tomorrow*

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ABOUT THE RIVERLAND

The Riverland is home to some of Australia's most revolutionary wine production, spanning from commercial and large-scale operations to boutique and small producers, growing 100+ wine grape varieties and areas adorned with old vines.

It is the birthplace of the bag-in-box, which is being reinvented around the world as a premium wine package, a significant producer of keg wine, a major producer of low and no alcohol wines and home of the first major brand in Australia to commit to recycled PET packaging.

The Riverland produces wine grapes for 80+ premium winemakers who are taking on the world proudly identifying the Riverland as their production region, with the region's unconventional and revolutionary nature symbolised in the range of styles produced.

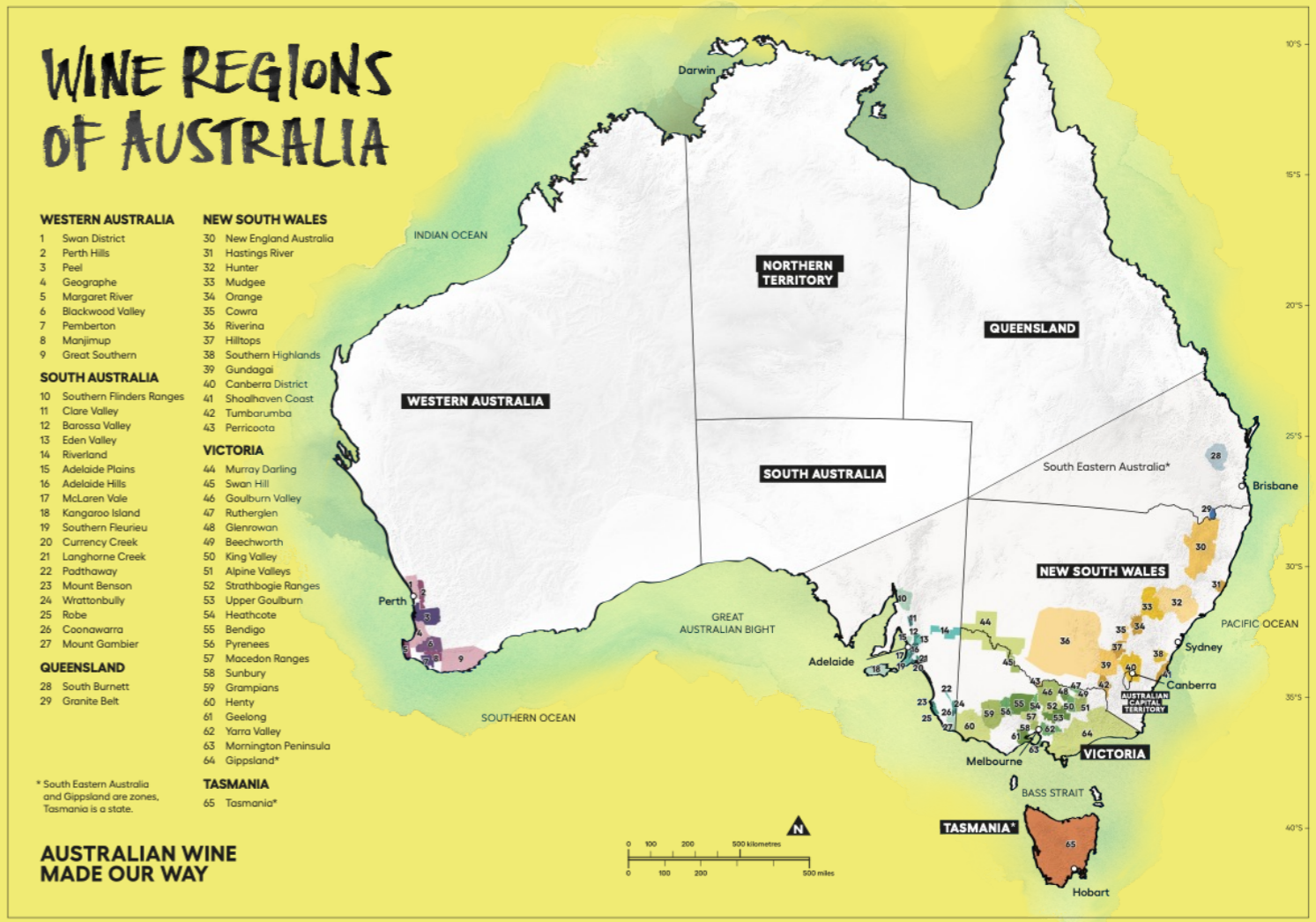
These wines are often made in the Riverland, but also outside the region by producers identifying the grape source as from the Riverland GI. These styles of wines are uniquely Australian from premium wines, to natural and Pet Nat, 100% organic ranges, old vine wines and a range of unconventional varietals and blends.

With our incredibly forgiving growing conditions and our largely dry weather reducing the incidence of pest and disease, the Riverland can commit to a greater level of sustainable and organic production, can use lower management intervention to control disease and we are phylloxera-free.

The Riverland also has the Southern hemisphere's largest wine processing facility in Berri, making the region the country's greatest producer of unpackaged wine. This goes on to be bottled or bagged-in-box in market in Europe, North America and Asia,

producing some of the lowest carbon footprint wines on the planet.

The Riverland is Australia's greatest wine region by volume produced by area and second only to the Barossa Valley in terms of value of wine grape crush, producing 32% of Australia's grapes and 14% of Australia's crush by value. 77% of the grapes grown in the Riverland are converted into wine within the region, with 23% processed elsewhere. The region's major processors bring in grapes from around Australia to produce wines packaged under the South-eastern Australia GI and the South Australian GI.



34% OF AUSTRALIA'S ANNUAL CRUSH	75% REPRESENTED BY 5 VARIETIES: SHIRAZ, CHARDONNAY, CABERNAT SAUVIGNON, MERLOT, MUSCAT GORDO BLANCO
62% OF SOUTH AUSTRALIA'S ANNUAL CRUSH	410k TONNES CRUSHED ANNUALLY
930+ WINE GRAPE GROWERS	30+ WINERIES
20k+ HECTARES PLANTED TO UNIQUE ENVIRONMENT	50+ WINEMAKERS
100+ INDIVIDUAL VARIETIES PLANTED	100+ EXPORT MARKETS

RIVERLAND HISTORY

The Riverland occupies the traditional lands to generations of the Ngaiawang, Ngawait, Nganguruku, Erawirung, Ngintait, Ngaralte & Ngarkat people where the river runs free and nature lives in harmony.

With a modern heritage very much influenced by the pioneering spirit of the early-to-mid century, the Riverland's story is one of innovation, resilience, and commercial acumen.

1830

The white settlers arrive. The Riverland region is visited by Captain Charles Sturt and his Late voyage along the Murray and overland by Hawdon and Bonny.

LATE 1800's

An irrigation settlement is established in the township of Renmark by the Chaffey Brothers, marking the beginning of Riverland's vineyards.

1919

The Soldier Settlement Bill was passed, and many European immigrants made their home in the Riverland, bringing with them their love and skills in wine and farming.

1920's—1950's

The wine industry gathers momentum and the Berri Co-operative Winery and Distillery is founded. The Loxton Co-operative Winery records its first crush.

1990's

Berri Renmark and Thomas Hardy and Sons merge to become BRL Hardy and the development of brands such as Banrock Station. CCW Co-operative are the preferred supplier of grapes

2010's

Accolade Wines is born and The Riverland is renowned as the 'powerhouse of Australian wine' The largest winery in the Southern Hemisphere is in operation.

2020's

The Riverland now produces 100+ wine grape varieties and is perfectly positioned to take advantage of global shifts in preference. Small and boutique producers are leading the way in emerging and unconventional styles. They are maverick, smart and creative.

TODAY

The Riverland is transitioning to Australia's largest sustainable viticultural and winemaking region.

THE OPPORTUNITY

The Riverland is perfectly positioned to take advantage of global style trends amongst emerging and current wine consumers to in demand varietal mixes, lighter style red wines, more white wine, rosé, sparkling/frizzante, low and no alcohol wines, unconventional varietals, and blends, and a range of environmentally friendly packaging options.

We have the industrial capacity to service our global markets as well as the rapidly growing markets of Southeast Asia along with the ability to increase production of emerging products like low and no alcohol wine.



TERROIR

GEOGRAPHY AND CLIMATE

The influence of the mighty Murray River, one of the largest and most important rivers in the world, cannot be underestimated when considering its age-old impact on the Riverland region. Without its steadfast passage, the Riverland would simply not exist. Since the dreamtime it has travelled through its terrain, building a complex and diverse wonderland of flora and fauna, and creating the soil and topographical building blocks for one of the most unique wine regions in the world.

CONTINENTAL CLIMATE

Long sunny days, cool temperate nights, and low annual rainfall give rise to a continental style climate of warm summers and mild winters. The endless sunshine of long summer days allows fruit to ripen to its fullest and low humidity means the risk of disease and rot is almost zero. It is the perfect place for growing wine.

	Sept	Oct	Nov	Dec	Jan	Feb	March	April
Renmark	20.9	24.4	27.8	30.3	32.5	32.1	28.8	24.2
	8.2	10.7	13.2	15.1	16.7	16.6	14.2	10.8
Loxton	19.9	23.5	26.8	29.7	31.2	31.3	27.6	23.3
	6.5	8.8	11.2	13.2	14.7	15.0	12.4	9.3
Waikerie	21.0	24.5	27.5	29.9	32.7	31.9	29.0	24.5
	7.7	10.0	11.7	13.2	15.1	15.1	13.3	10.5
Berri	20.8	23.5	26.9	29.7	31.1	30.2	28.1	22.6
	7.7	10.0	12.1	14.2	15.2	15.0	13.4	10.1

Regional Weather (Average °C)

ANNUAL RAINFALL

1961-1990: AVERAGE 258MM

1992-2021: AVERAGE 263MM

2021-2022: SEASON 244MM

TOPOGRAPHY

Being Australia's largest wine growing region the topography changes vastly from spot to spot.

Low down near the river's water level is alluvial terraces of mixed sands, silts, and clays. These soils were deposited across a broad delta as the river formed its valley 600,000 years ago. Soils near this region were planted nearly a century ago, when early pumps lifted Murray River water into contoured open channels.

At higher altitude overlooking the valley it is an aeolian (wind formed) landscape; sand dunes laced with fine limestone particles. These soils were blown in from the continental shelf during the two most recent ice ages; 40,000 years ago and 12,000 years ago. These are sandy soils overlying rich, red clay.

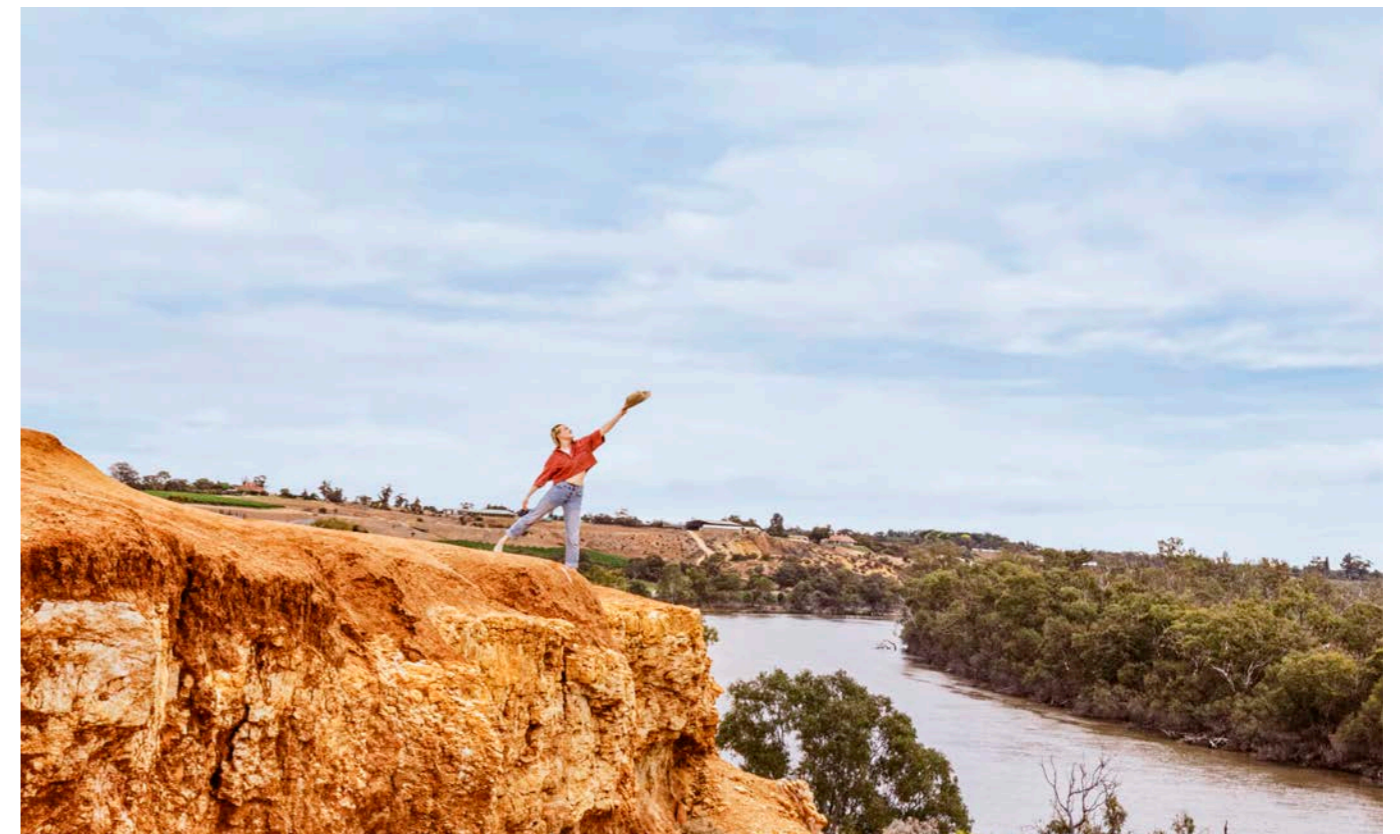
Between the cliff tops and the river is the valley, and includes gently sloped eroded cliff face or alluvial soils that both received a dusting of red sand and limestone several millennia ago. In the valley you'll find eucalypt forests of mighty red gum and black box.

SOILS

The soils of the Riverland vary significantly. The two main types are river valley soils, consisting of sandy loams over clay subsoils, and Mallee soils on higher ground, consisting of wind-blown sands over lime and clay layers.

Soils within the river valley, comprising loams and clays, were formed when fine clay and silt particles were deposited over the flood plain by the River Murray.

On higher ground, the Mallee landscape is characterised by depressions and rises and consists of windblown sands over lime and clay layer





AUSTRALIA'S MAJOR WINE REGION SUPPORTED BY DIVERSE WINE GRAPE GROWERS

There are 930 wine grape growing enterprises in the region, 518 of which (56%) are 10 Ha or less in size. Enterprises under 25ha in size account for 84% of the Riverland wine growers in total, meaning that the region is significantly represented by smaller-scale growers.

A combination of unique terroir with investment into technology and a generous drop of revolutionary spirit produces 100+ diverse wine grape varieties with five key varieties. Shiraz, Chardonnay, Cabernet Sauvignon, Merlot and Muscat Cordo Blanco represent 75% of the Riverland vineyard area and about 72% of its 2023 crush.

The Riverland is the most significant wine region in Australia by tonnage produced. The total wine grape crush for the region in 2023 was 410,888 tonnes, accounting for 62% of South Australia's and 34% of Australia's annual crush.

Approximately 95% of the total Riverland wine grape crush goes into corporate or commercial wine brands (less than \$10 a bottle). This is either exported as unbranded wine and blended in foreign markets or blended into major wine brands run by large scale corporate wine businesses. The remaining 5% is vintaged into Riverland GI branded wines which are focused on authenticity and consumer demand.

DIVERSE VARIETIES

The Riverland is home to uniquely Australian plantings of 100+ diverse wine grape varieties. These plantings consist of both traditional varieties, which make up 66% of the total grapes grown in the region, and many emerging varieties grown in Australia's most sustainable wine growing region, The Riverland.

A selection of our varieties are shown below, with more than 30 emerging varieties now being produced on a commercial scale.

Aglianico	Fernao Pires	Nebbiolo	Shiraz
Albarino	Fiano	Negro Amaro	Saperavi
Arneis	Frontignac White	Nero d'Avola	Sultana
Arinto	Gordo	Petit Verdot	Taminga
Biancone	Graciano	Petit Manseng	Tempranillo
Barbera	Grenache	Pinot Gris	Tinta Barroca
Cabernet Franc	Gruner Veltliner	Pinot Noir	Tannat
Cabernet Sauvignon	Gerwurztraminer	Prieto Picudo	Touriga
Chardonnay	Lagrein	Primitivo	Verdelho
Chenin Blanc	Malbec	Ruby Cabernet	Viognier
Chambourcin	Mataro	Riesling	Vermentino
Colombard	Mencia	Roussanne	Zinfandel
Dolcetto	Merlot	Sauvignon Blanc	
Doradillo	Montepulciano	Sangiovese	
Durif	Muscat Red	Semillon	

PRODUCERS



OXFORD LANDING



The Riverland wine industry can be transient, with winemakers coming and going, fruit sold around the state to contribute to first class drops, transport carrying precious grapes or bottles, seasonal workers and the tourist trade that comes and goes.

Based in the Barossa, **Carolyn Macleod** — *Marketing Manager* — *Premium*, is one of those, visiting the region weekly. Her focus, however, is to promote the Riverland as a premium region and overcome long-outdated perceptions that it's nothing but a bulk wine producer.

Carolyn is working to build the Riverland in overseas markets including the UK and the US, where she's virtually starting from scratch. In the past, the Riverland had not often been used as a geographic indicator on labels, but that's all changing.

Not being constrained by reputation — such as being a region of Rieslings or bold reds — helps too, as the Riverland slowly becomes known for being free to try new varieties and for adding a bit of flair.

“People who drink Riverland wine know its quality and the price that you pay is good, and we can deliver what others can't,” Carolyn says. “One of the great things about the region is that it accommodates so many different varieties because of the different Riverland micro-climates and soils; there's so much diversity in the region, which means we can grow well.”

Oxford Landing are Sustainable Winemaking Australia accredited.

RICCA TERRA

RICCA TERRA

In 2003, Ashley and Holly Ratcliff purchased their first vineyard in Barmera, South Australia. Their vision was to plant, nurture and make wine from grape varieties that were best suited to Australia's warm and dry climate. Chardonnay, Cabernet Sauvignon and Merlot quickly made way for Nero d'Avola, Montepulciano, Tinta Barroca, Fiano, Vermentino and many other Mediterranean grape varieties.

Their vision quickly became reality and in 2019, Ricca Terra were awarded a five star rating in the 2020 James Halliday Wine Companion and again in 2021, also listed in the Top 10 upcoming wineries in Australia.

Ricca Terra is made up of ten individual vineyards located in Barmera, South Australia. In total, the vineyards occupy 70 hectares of land, which were originally farmed by returned soldiers from the first and second World Wars. Some of these original soldier settlement vineyards still exist and are the true treasures of Ricca Terra.

The dry and warm growing conditions of Barmera, means vineyards in the region (Riverland) rely on irrigation from the Murray River. The use of Mediterranean grape varieties, adoption of drought tolerant rootstocks, using water saving mulches and implementing premium

viticultural techniques and technology, means Ricca Terra grows grapes and makes wines with minimal inputs and limits its environmental footprint.

Aligning climatic conditions with grape varieties that allow for sustainable farming and the crafting of premium wines is the core philosophy that drives Ricca Terra's vision of creating one of Australia's great vineyards.

Ricca Terra are Sustainable Winemaking Australia accredited.



BERRI ESTATES



Berri Estates is the largest winery in the Southern Hemisphere. A winery of this scale is of critical importance to the Riverland wine region, it first opened in 1922 and is now operated by Accolade Wines.

Berri Estate Winery is also a production, packaging, warehouse and distribution centre. Impressive in its size, the winery is the largest grape processor in the Southern Hemisphere, crushing around 220,000 tonnes of grapes annually – around a third of South Australia's entire crush.

The facility exports over 100 million litres of wine around the world annually and over six and a half million litres of that wine is delivered to the UK every month. Berri Estates employs 265 permanent staff and up to 415 individuals over the busy harvest period.

Boasting a storage capacity of over 263 million litres, with 1,500 tanks on-site and three automated production lines, Berri can produce up to 85,000 casks a day.

With state-of-the-art technology in the winery, Berri is the largest cask manufacturing facility in Australia and produces more than 8 million 9LE cases across glass and cask, they have an automated warehouse utilising automated guided vehicles (AGVs) and in 2021, further enhanced its Sparkling Wine capability through in-house bottling.



STARRS REACH VINEYARD



The Starrs Reach team isn't afraid to push boundaries with their fruit. They have farmed along the River Murray for six generations and enjoy a proud connection to the river and the environment in which they live and work.

Starrs Reach vineyards are uniquely located between Loxton and Moorook on the Seven Mile Reach, the longest reach along the Murray River, lifeblood to its ancient red loam over limestone, diverse ecosystems, and farming community. This natural wonder is the namesake of the business and brand and is strongly linked to their heritage.

Starrs Reach Vineyard has been owned and operated by the Mason Family since 2010 and is a new chapter in this story that spans generations of the Mason family living and working on the land where they continue to emulate their ancestors as salt-of-the-earth Australian farmers who work in harmony with their land and are generous of heart, knowledge and spirit.

With this innate knowledge, the Mason Family understand their connection with the land and in turn acknowledge and respect the traditional owners of this land, the

Erawirung Maru clan of the First People of the River Murray and Mallee region. Starrs Reach has Australia's largest plantings of the hard-working grape varieties, Grenache and Mataro. The team work with the land using sustainable and innovative practices that enhance biodiversity, optimise soil health, and allow the wines to tell the story of the land on which they are grown.

Starrs Reach are are Sustainable Winemaking Australia accredited.



MALLEE ESTATE



Mallee Estate is a family owned and run winery established by Peter and Eleni Markeas. The first vineyard was established in 1969 with 3 acres of Shiraz planted, which is used in part to make the Mallee Estate Shiraz.

There are three vineyards all at separate locations in Renmark and produce its grapes. This is to take advantage of the different soil types and to grow better and more distinctive grapes for winemaking. All wines are 100% estate grown and bottled.

The winery has state of the art processing equipment from the destemmer/crusher to the tank press and from cross-flow filtration to the temperature controlled cellar.

All processes in the winery are done under the watchful eye of the winemaker, Jim Markeas with all emphasis to preserve the quality of the fruit through to the bottle. This is apparent in the finished wines being of consistent and exceptional quality year after year.

All vineyards are currently in organic conversation, and they will be SWA certified this year.

Now, Arthur and Jim are the second generation to lead Mallee Estate into its exciting future with expanding export markets in China, Hong Kong and the USA.

Mallee Estate are Sustainable Winemaking Australia accredited and certified organic for Europe, the USA and Australia.

UNICO ZELO

UNICO ZELO

Search the term 'Riverland' when you hit Unico Zelo's bright, vibrant website and the result is dizzying. Just ask brand ambassador (aka "Wine Guy") Noah Ward. It's his job to spread the word (and wine).

"There's the Unico Zelo River Sand; a fun white drop packed with pineapple and tropical flavours. Then there's the Unico Zelo Disco Caviar which combines Fiano from the Riverland's ancient sandy limestone soils and the head-snapping twang of native finger limes. The NSFW White (or not so, ahem white) is a playful mix of Moscato Giallo and Grenache, while the Halycon Days Nero d'Avola was made using fruit sourced from Barmera. The Seafoam Fiano is devilishly playful fizz, and the Esoterico (which has a cult following) contains Zibibbo, Gewurztraminer,

Moscato Giallo and Greco from the hood (with a bit of Chardonnay thrown in for good measure). There's even a True Blue red blend and a Unico Mando liqueur made from Riverland citrus.

As a line-up, they are a titillating example of what can be done with Riverland-grown fruit, something Unico Zelo founders Brendan and Laura Carter have championed for nearly a decade.

"We started getting fruit from the Riverland in 2014," Brendan says. "We've continued to make more of the same Italian varieties, rather than lots of different ones"

In addition to Fiano, Vermentino, Nero d'Avola and Greco, the team sources Moscato Giallo (grown mostly in northern Italy) and Zibibbo

(aka Muscat of Alexandria which is believed to have originated in Egypt).

The Unico crew was fuelled by the positive reaction their creations received across the US market.

"We were selling wine over there and they were thrilled that they were seeing Australian wines but also alternative varieties," Laura says. "They'd say, 'This is not in any of the books... this is not in our education. We don't even know that this stuff is growing and being made is Australia and it's so cool.'" Laura smiles. "That was point at which we realised; okay we need to do more of this."

Unico Zelo are Sustainable Winemaking Australia accredited.



THE PROUD FAMILY



As a fourth-generation grape growing business, the Proud family has witnessed extraordinary changes and challenges over the past 100 years, and the past decade is certainly no exception. Brothers Brett, Andrew and Philip restructured their multiple independent vineyard businesses into a collaborative farming company in 2011 operating as Sherwood Estates. While the unexpected passing of Philip in 2017 had an impact on the family unit, the company structure was able to support the continuation of the expanding business.

Sherwood Estates wine grape production is sold entirely through RivaWine Collaboration, a wine company set up by Sherwood Estates and another winegrowing family in the Riverland. In recent years, like-minded winegrowers have affiliated with RivaWine Collaboration with more than 15,000 tonnes of wine grapes being sold to nearly 20 winery customers or contract processed into wine.

Sherwood Estates grows 17 varieties of wine grapes, including what is believed to be the only vineyard of Bianco d'Alessano in Australia.

"We've structured our business based on honest business relationships and investment in technology to produce high quality winegrapes," Brett Proud says. "Our key markets are SA winemakers with labels supplied exclusively by Sherwood Estates and/or Rivawine Collaboration. The photo illustrates how the top-worked vines to the left are being developed by request of the winemaker for greater volumes of the variety on the right."

The Proud Family are Sustainable Winemaking Australia accredited.



BYRNE VINEYARD



The view from Byrne Vineyard's eco-suites is spectacular. The hilltop accommodation looks out over sweeping wetlands, native bushland, and 148 hectares of vines planted across vivid red sand and the ancient limestone beneath. Walking trails and the glistening River Murray weave their way through the scene.

The property is run by a team dedicated to sustainability and innovation.

The land was initially settled in 1906 by Sidney Wilcox, who planted fruit and vegetables to sell to the Adelaide markets. When the Byrne family purchased the land in 1995, they continued what Sidney started. Their focus has and always will be on sustainability. Rob Byrne is now at the helm with his daughter Petria. His

grandson Will also works for the family business.

Over the years, the homestead went to ruin but in recent years, the family restored it. In 1999, the Bryne family formed the Brenda Park Scotts Creek Wetland Preservation Group and worked hard to remove troublesome carp from the river. For their efforts, they won the Murray River Catchment Environment Award in 2003.

In addition to the Byrne Family Wines brand, there's the flavour-packed and award-winning Flavabom Vine Dried Shiraz and Flavabom Field White (a heady combination of Semillon, Chardonnay and riesling) and the Sidney Wilcox range which comprises Vine Dried Shiraz (grapes are dried on the vine before being harvested to preserve the natural concentrated

flavours and sugars in each berry), the Grenache Shiraz, Pinot Noir, Oaked Chardonnay, Field White and the Old Vine Zibibbo (an alternative variety also known as Muscat of Alexandria). As the name suggests, the Sidney Wilcox drops are an ode to the man who first started farming the land, in doing so, securing the first irrigation license in the region. Fittingly, they are made specifically to pair with food. It's safe to say, the late Sidney Wilcox would approve.

"The Vine Dried Shiraz is a real point of difference for us," Petria says. "The 2014 Vintage was the first we did vine dried and we've really worked hard at it."

Byrne Vineyard are Sustainable Winemaking Australia accredited.



VISIT THE RIVERLAND WINE REGION

The Riverland is where the spirit of nature runs free and uninhibited, where Australia's longest river, the mighty Murray, weaves its way through the landscape, complemented by towering cliffs, meandering creeks, and expansive flood plains.

The Riverland Wine Centre is a great introduction to the unconventional wines of the Riverland wine region in a landscape that is uniquely Australian.

The Riverland is just 2 hours' drive from Adelaide in South Australia. It's the perfect way to visit the Riverland's cellar doors to meet the winemakers and, their unique drops. Measuring only 150km from east to west, it is easily seen with an easy drive separating most towns and cellar doors.

Riverland Wine Centre

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Destination Riverland visitrivierland.com.au

RIVERLAND WINE



Riverland Wine is the face of the Riverland wine industry and proudly represents both 930+ South Australian Riverland wine grape growers and 30+ wineries. It is the partnership between Riverland Wine Industry Development Council and Riverland Winegrape Growers Association.

The organisation designs and advocates strategy that covers a range of key areas from export development, viticulture, product development, market trends and analysis, to wine tourism and marketing capability. Most importantly Riverland Wine pursues and influences outcomes that will benefit the Riverland community, environment and economy.

Visit our website riverlandwine.com.au

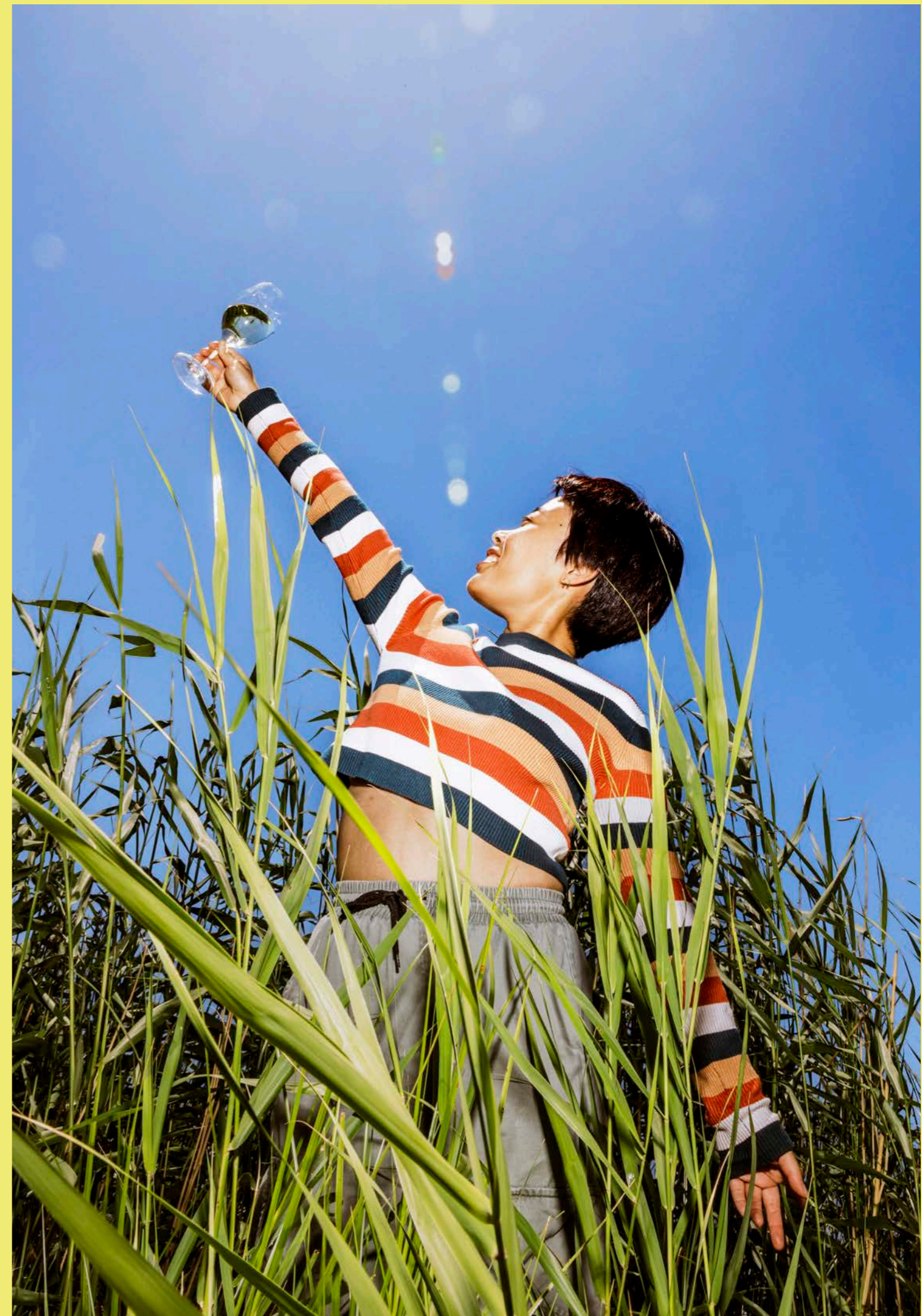
Our Vision

The Riverland is world renowned as the most adaptable wine region, producing exceptional wine experiences that consumers increasingly demand.

Our Mission

To build an adaptive and resilient wine region with the capacity and strength of identity to create sales and tourism opportunities and to align industry bodies and government behind those opportunities.

To improve returns to processors and grape growers by reducing grape oversupply while producing commercial grape and wine products that are in demand at higher price points.



CONNECT WITH US



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